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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

LESLIE GRISHAM,

Plaintiff,

v.

PHILIP MORRIS USA INC., et al.

Defendants.

Case No. 02-7930 SVW (Rcx)

Judge: Hon. Stephen V. Wilson

Date: September 14, 2009

Time: 1:30 p.m.

Courtroom: 6

Plaintiff's Reply Memorandum  
Regarding Plaintiff's Request For  
Collateral Estoppel/Issue Preclusion  
in Relation to Motion to Stay

**TABLE OF CONTENTS****Page**

1		
2		
3	Introduction .....	- 1 -
4		
5	I. The United States Supreme Court has granted trial courts broad	
6	discretion to determine when issue preclusion should be applied.	
7	The burden of proof under federal law for applying issue preclusion	
8	has been met because the defendants had the opportunity and did	
9	fully and fairly litigate identical fraud issues in the <i>DOJ</i> case .....	- 2 -
10	II. Defense verdicts were obtained in some earlier cases at a time the	
11	defendants were successfully concealing incriminating documents	
12	under the attorney-client work-product privilege. After some of	
13	these documents were finally produced in the <i>DOJ</i> case, the	
14	defendants' fraudulent conduct was exposed. If the documents	
15	had been produced earlier, it is probable that the defendants'	
16	fraudulent conduct could have been established in earlier cases ....	- 4 -
17	III. Grisham has identified particular findings of fact which support the	
18	<i>DOJ</i> decision that the defendants intended fraudulent conduct.	
19	This court should apply these same findings to reach the same	
20	outcome — that defendants intended fraudulent conduct. Thus, the	
21	identified factual findings are "necessary to the bottom-line	
22	judgment": a finding that the defendants intended fraudulent	
23	conduct .....	- 9 -
24	IV. The defendants have inaccurately asserted that certain defense	
25	verdicts are "inconsistent" with the <i>DOJ</i> decision. Most of the	
26	verdicts either were not based on fraud or the jury finding on fraud	
27	cannot be determined from the verdict. These verdicts cannot be	
28	considered inconsistent with the <i>DOJ</i> case .....	- 12 -
	Conclusion .....	- 19 -

**TABLE OF AUTHORITIES****Page(s)****CASES**

1		
2		
3		
4	( <i>Re Mowbray</i> ) <i>Brambles Australia Ltd. v. British American</i>	
5	<i>Tobacco Australia Services Ltd.</i> ,	
6	[2006] NSWDDT 15, at Par. 56, 57 . . . . .	- 3 -, - 4 -, - 15 -
7	<i>Blonder-Tongue Laboratories, Inc. v. University of</i>	
8	<i>Illinois Foundation</i> ,	
9	402 U.S. 313, 334, 91 S. Ct. 1434, 28 L. Ed. 2d 788 . . . . .	- 2 -
10	<i>Blue Cross and Blue Shield of New Jersey, Inc. v. Philip</i>	
11	<i>Morris, Inc.</i> ,	
12	178 F. Supp. 2d 198 (E. D. N. Y. Oct 19, 2001) . . . . .	- 15 -, - 16 -
13	<i>Bobby v. Bies</i> ,	
14	(2009) 129 S.Ct. 2145, 2153 . . . . .	- 9 -, - 10 -
15	<i>Burton v. R.J. Reynolds Tobacco</i> ,	
16	167 F.R.D. 134, 142 (D.Kan.1996) . . . . .	- 7 -
17	<i>Carter v. Brown &amp; Williamson</i> ,	
18	Case No. 95-00934 CA (Duval Cty. Cir. Ct., Fla.,	
19	Tran. July 26, 1996, at 1329-32) . . . . .	- 7 -
20	<i>Falise v. American Tobacco Co.</i> ,	
21	193 F.R.D. 73 (E.D.N.Y. Jan 04, 2000) . . . . .	- 18 -
22	<i>Florida v. American Tobacco</i> ,	
23	Civ. Action No. CL 95-1466 AH (Palm Beach Cty. Fla.,	
24	filed Feb. 21, 1995) . . . . .	- 6 -
25	<i>Haines v. Liggett Group</i> ,	
26	140 F.R.D. 681, 689 (D.N.J.1992) . . . . .	- 7 -
27	<i>Humphrey v. Philip Morris</i> ,	
28	(Minn. App., Mar. 17, 1998, No. CX-98-414) . . . . .	- 4 -
	<i>Iron Workers Local Union No. 17 Insurance Fund v. Philip</i>	
	<i>Morris et al</i> ,	
	ND Ohio, 1:97-cv-1422, Verdict 3-18-99 . . . . .	- 17 -
	<i>Jack Faucett Associates, Inc. v. American Tel. and Tel. Co.</i> ,	
	(D.C. Cir. 1984) 744 F.2d 118, 130 . . . . .	- 14 -
	<i>Parklane Hosiery Co. v. Shore</i>	
	(1979) 439 U.S. 322, 331 . . . . .	- 2 -, - 3 -, - 12 -, - 13 -, - 19 -
	<i>Pool Water Prods. v. Olin Corp.</i> ,	
	(9 <sup>th</sup> Cir. 2001) 258 F.3d 1024, 1033 . . . . .	- 10 -

**TABLE OF AUTHORITIES****Page(s)****CASES**

(Continued)

<i>Sackman v. Liggett Corp.</i> , 173 F.R.D. at 363 .....	- 6 -
<i>Schwab v. Philip Morris U.S.A. Inc.</i> , (E.D.N.Y. 2006) 449 F. Supp. 2d 992 .....	- 17 -
<i>State ex rel. Humphrey v. Philip Morris, Inc.</i> , (Minn. App. Feb 22, 2000) 606 N. W. 2d 676, 682 .....	- 4 -
<i>State of Minnesota v. Philip Morris</i> , (Minn. Dist. Ct., Mar. 7, 1998, No. C1-94-8565) 1998 WL 257214 *5 .....	- 4 -, - 5 -, - 18 -
<i>State v. Philip Morris</i> , (1998) 523 U.S. 1056, 118 S.Ct. 1384, 140 L. Ed. 2d 643 .....	- 4 -
<i>Syverson v. IBM</i> , 472 F.3d 1072, 1078, n.8 (9th Cir. 2007) .....	- 19 -
<i>Tompkins v. R.J. Reynolds Tobacco Co.</i> , 92 F.Supp.2d 70 (N.D.N.Y. Mar 03, 2000) .....	- 18 -
<i>United States v. Philip Morris, Inc.</i> , (D.D.C. 2002) 273 F. Supp. 2d, 3, 11, 27 .....	- 1 -, -18-
<i>Washington v. American Tobacco</i> , No. 96-2-15056-8 SEA (King Cty. Sup.Ct.1998) .....	- 6 -

**STATUTES**

18 U.S.C.A. §§ 1341, 1343 .....	- 8 -
N.Y. Gen. Bus. Law § 349 .....	- 2 -

## 1 **Introduction**

2       The ultimate focus of the *DOJ* case was to “prevent and restrain” these  
 3 tobacco product manufacturers from further prohibited acts through “wide-  
 4 ranging equitable relief.”<sup>1</sup> That is, the defendants *and their attorneys* are  
 5 permanently enjoined by the *DOJ* “Final Judgment And Remedial Order” from  
 6 committing any prohibited acts “relat[ed] in any way to the manufacturing,  
 7 marketing, promotion, health consequences or sale of cigarettes in the United  
 8 States.” Also, they were permanently enjoined from “making or causing to be  
 9 made in any way, any material false, misleading, or deceptive statement of  
 10 representation . . . that misrepresents or suppresses information concerning  
 11 cigarettes.” *See*, Ex. 34 (Order #1015 at II. A. 1, 3).

12       That the defendants and their attorneys persist in making mis-  
 13 representations and arguments which have already been found to be fraudulent  
 14 and which they have been *permanently enjoined* from ever raising again, and go  
 15 so far as to effectively tell this Court to ignore the *DOJ* order, is nothing short of  
 16 asking this Court to violate the *DOJ* order, too. The defendants pretend that the  
 17 *DOJ* order somehow provides them latitude to continue with prohibited acts.  
 18 The order does no such thing: The point of the order was to stop them from ever  
 19 again misleading the public and suppressing information about smoking and  
 20 health.

21       If the defendants are allowed to argue that the *DOJ* order does not apply  
 22 to this or that case, or this or that act in which they want to engage, then there is  
 23 no point to the order. The *DOJ* order is not a suggestion. Nor is the order  
 24 discretionary. Subsequent courts must apply the *DOJ* order and findings of fact  
 25 to prevent the defendants from ever misleading the American public again.

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27  
 28       <sup>1</sup> *United States v. Philip Morris, Inc.*, (D.D.C. 2002) 273 F. Supp. 2d, 3,  
 11, 27.

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1 **I. The United States Supreme Court has granted trial courts broad**  
 2 **discretion to determine when issue preclusion should be applied.<sup>2</sup> The**  
 3 **burden of proof under federal law for applying issue preclusion has**  
 4 **been met because the defendants had the opportunity and did fully**  
 5 **and fairly litigate identical fraud issues in the *DOJ* case.<sup>3</sup>**

6 If ever there were a situation where the doctrine of issue preclusion should  
 7 apply, this is it. Re-litigation of the defendants' fraud and wrongdoing under  
 8 these particular circumstances would be "particularly wasteful" due to the  
 9 "staggering expense and typical length" of time required to present the issues.<sup>4</sup>  
 10 Grisham's fraud-related claims are based on virtually identical facts and  
 11 circumstances as were litigated and decided in the *DOJ* case. Moreover,  
 12 although the defendants argue that it would be unfair for this court to apply  
 13 pertinent *DOJ* findings to this case, they have never suggested that they will be  
 14 producing any new or different evidence on the issue of liability than what was  
 15 presented in the *DOJ* case. Instead they want this court to consider the same  
 16 liability evidence the *DOJ* court considered but (hopefully) reach a different  
 17 conclusion. The defendants had full opportunity in the *DOJ* case to present  
 18 voluminous evidence—which they did<sup>5</sup>—and the *DOJ* court ultimately ruled  
 19

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20  
 21 <sup>2</sup> *Parklane Hosiery Co. v. Shore*, (1979) 439 U.S. 322, 331.

22 <sup>3</sup> *Parklane Hosiery Co. v. Shore*, *supra*, 439 U.S. at 329.

23 <sup>4</sup> *See, Blonder-Tongue Laboratories, Inc. v. University of Illinois*  
 24 *Foundation*, 402 U.S. 313, 334, 91 S. Ct. 1434, 28 L. Ed. 2d 788.

25 <sup>5</sup> "The seven-year history of this extraordinarily complex case involved  
 26 the exchange of millions of documents, the entry of more than 1,000 Orders, and  
 27 a trial which lasted approximately nine months with 84 witnesses testifying  
 28 in open court." *United States v. Philip Morris USA, Inc.* (D. D.C. 2006) 449 F.

(continued...)

1 that defendants could no longer misrepresent the facts, which is exactly what  
 2 they are now doing in asking this court to present the same fraudulent evidence  
 3 one more time.

4 Further, while the defendants note that the D.C. Circuit Court “may not  
 5 have reached all the same conclusions as the district court,”<sup>6</sup> as a practical  
 6 matter, no two courts will reach exactly the same conclusions under any  
 7 circumstances. What is important is that the three-judge appellate panel  
 8 unanimously found the district court’s factual findings had “sufficient  
 9 evidentiary support; [and] its decision to order equitable relief was not an abuse  
 10 of discretion.”<sup>7</sup> Moreover, given the seriousness of the government’s allegations  
 11 and the negative implications for defending future litigation if they were found  
 12 liable for RICO violations, these defendants had every incentive in the *DOJ* case  
 13 to mount the vigorous defense they did in fact put forth.<sup>8</sup>

14  
 15  
 16  
 17  
 18 <sup>5</sup>(...continued)  
 19 Supp.2d 1, 28, *aff’d in part, vacated in part*, (D.C. Cir. 2009) 566 F.3d 1095,  
 20 1106 (“*DOJ* Case”).

21 <sup>6</sup> See, Defendants’ Memorandum in Response to Plaintiffs’ Supplemental  
 22 Brief on Collateral Estoppel/Issue Preclusion in Relation to Motion to Stay  
 (“Defs.’ Issue Preclusion Memo”) at pp. 1:13-17 and 4:23-5:11.

23 <sup>7</sup> *United States v. Philip Morris USA, Inc.* (D.C. Cir. 2009) 566 F. 3d  
 24 1095, 1134.

25 <sup>8</sup> See also, *Parklane Hosiery Co. v. Shore*, *supra*, at p. 329 (“In light of  
 26 the serious allegations made in the SEC’s complaint against the petitioners, as  
 27 well as the foreseeability of subsequent private suits that typically follow a  
 28 successful Government judgment, the petitioners had every incentive to litigate  
 the SEC lawsuit fully and vigorously.”)

1 **II. Defense verdicts were obtained in some earlier cases at a time the**  
 2 **defendants were successfully concealing incriminating documents**  
 3 **under the attorney-client work-product privilege. After some of these**  
 4 **documents were finally produced in the *DOJ* case, the defendants’**  
 5 **fraudulent conduct was exposed.<sup>9</sup> If the documents had been**  
 6 **produced earlier, it is probable that the defendants’ fraudulent**  
 7 **conduct could have been established in earlier cases.**

8 In the *Minnesota* case,<sup>10</sup> these Defendants asserted privilege over  
 9 approximately 230,000 documents, comprising more than one million pages.<sup>11</sup>  
 10

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11 <sup>9</sup> See, *DOJ* Finding of Fact (“FOF”) 4001: “At various times during which  
 12 litigation and federal regulatory activities were pending, Defendants improperly  
 13 sought to conceal research material behind the attorney-client privilege and the  
 14 work product doctrine in order to avoid discovery. To accomplish that purpose,  
 15 Defendants’ lawyers exercised extensive control over joint industry and  
 16 individual company scientific research and often vetted scientific documents.”  
 17 *United States v. Philip Morris USA, Inc.*, *supra*, 449 F. Supp. 2d at 832. See  
 also, FOFs 4002-4017.

18 <sup>10</sup> *State of Minnesota v. Philip Morris* (Minn. Dist. Ct., Mar. 7, 1998, No.  
 19 C1-94-8565) 1998 WL 257214 \*5; *mandamus denied sub nom.*, *State by*  
 20 *Humphrey v. Philip Morris* (Minn. App., Mar. 17, 1998, No. CX-98-414);  
 21 *petitions for further review denied sub nom.*, *State v. Philip Morris* (Minn.,  
 22 Mar. 27, 1998, Nos. CX-98-414, CX-98-431) 1998 WL 154543; *stay denied*,  
*State v. Philip Morris* (1998) 523 U.S. 1056, 118 S.Ct. 1384, 140 L. Ed. 2d 643.

23 <sup>11</sup> *State v. Philip Morris, Inc.*, *supra*, 1998 WL 154543 \*1; See, also,  
 24 *State of Minnesota v. Philip Morris*, *supra*, 1998 WL 257214 \*5 at fn 6; *State ex*  
 25 *rel. Humphrey v. Philip Morris, Inc.* (Minn. App. Feb 22, 2000) 606 N. W. 2d  
 26 676, 682 (“According to domestic appellants, respondents sought discovery of  
 27 more than 33,000,000 pages of documents. Appellants asserted attorney-client  
 28 and work-product privilege as to some 230,000 documents, which are estimated  
 to contain more than 1,000,000 pages.”); See, also, *United States v. Philip*

(continued...)



1 The *Minnesota* court concluded that 37,000 documents were *not* privileged  
 2 because they showed evidence of intent to commit fraud, which is an exception  
 3 to the general attorney-client or work-product privilege rule — the so-called  
 4 “crime fraud exception.”<sup>12</sup> The *DOJ* court agreed with the Minnesota court’s  
 5 findings.<sup>13</sup> Additionally, the *DOJ* court ordered the production of many more  
 6 tobacco industry documents which had not been released in the *Minnesota*  
 7 litigation, finding either there was no privilege or, as in the *Minnesota* case, a  
 8 “blatant disregard of court orders, the authority of the court, and the judicial  
 9 process by B & W. . . .”<sup>14</sup>

10 Whether plaintiffs who litigated and lost their cases before the release of  
 11 thousands of incriminating documents under the crime-fraud exception could  
 12 have pursued claims and ultimately proved defendants’ fraudulent conduct is of  
 13 course, unknown. But disclosure of at least some of those documents seems to  
 14 have made an impact upon subsequent courts and juries, as not one of the  
 15 following cases identified in the *DOJ* findings of fact is listed in the defendants’  
 16 “win” column in their Appendix A:

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21 <sup>11</sup>(...continued)  
 22 *Morris USA, Inc., supra*, 449 F. Supp.2d at 931.

23 <sup>12</sup> *See, State of Minnesota v. Philip Morris, Inc., supra*, 1998 WL 257214.

24 <sup>13</sup> *See, DOJ Findings of Fact (“FOF”) 4025 - 4027 (FOF 4027: “...The*  
 25 *[Minnesota]* court also adopted the special master's findings that for several  
 26 categories of documents, including scientific reports, the crime-fraud exception  
 27 to the attorney-client privilege applied.”)

28 <sup>14</sup> *See, DOJ FOF 4025*, 449 F.Supp.2d at 837.

- 1 ● FOF 4024. “In April 1997, the Florida Circuit Court upheld a special  
2 master's ruling that lawyers for Defendants American, Reynolds, B & W,  
3 BATCo, Philip Morris, Liggett, Lorillard, CTR, and the Tobacco Institute  
4 ‘undertook to misuse the attorney/client relationship to keep secret  
5 research and other activities related to the true health dangers of smoking.’  
6 *Florida v. American Tobacco*, Civ. Action No. CL 95-1466 AH (Palm  
7 Beach Cty. Fla., filed Feb. 21, 1995).”
- 8 ● FOF 4028. “In *Washington v. American Tobacco*, the court issued several  
9 rulings in which it determined that numerous documents for which  
10 Defendants American, B & W, Liggett, Lorillard, Philip Morris,  
11 Reynolds, CTR, and the Tobacco Institute had asserted privilege were  
12 subject to the crime-fraud exception and were therefore ‘de-privileged.’  
13 The bases for the findings included ‘that defendants attempted to misuse  
14 legal privileges to hide research documents;’ ‘that attorneys controlled  
15 corporate research and/or supported the results of research regarding  
16 smoking and health;’ ‘that the industry, contrary to its public statements,  
17 was suppressing information about smoking and health;’ and ‘that Special  
18 Account # 4 was used to conceal problematic research.’ *Washington v.*  
19 *American Tobacco*, No. 96-2-15056-8 SEA (King Cty. Sup.Ct.1998).”
- 20 ● FOF 4029. “In *Sackman v. Liggett Group*, the court found that attempts  
21 by Liggett, Philip Morris, B & W, Reynolds, Lorillard, and CTR to  
22 designate CTR Special Project documents as privileged was inappropriate.  
23 173 F.R.D. 358, 362-64 (E.D.N.Y.1997). The court concluded that,  
24 despite lawyer involvement in Special Projects, the documents were not  
25 privileged because they were prepared to further the public relations  
26 position of the tobacco manufacturers and that any usefulness in litigation  
27 ‘was merely an incidental benefit.’ *Sackman*, 173 F.R.D. at 363.”
- 28 ● FOF 4030. “The court in *Burton v. R.J. Reynolds* found that numerous

documents identified as privileged by Reynolds and American were in fact not privileged, including memoranda relating to research and development, letters from outside counsel on scientific research, literature reviews prepared by scientists at the direction of counsel, minutes of research-related meeting, and notes made by employees at industry meetings on smoking and health research. 170 F.R.D. 481, 490 (D.Kan.1997); *Burton v. R.J. Reynolds Tobacco*, 167 F.R.D. 134, 142 (D.Kan.1996).”

● FOF 4031. “In *Carter v. Brown & Williamson*,<sup>15</sup> the court found that even if a privilege existed, an issue that the court did not reach, the crime-fraud exception applied to certain B & W documents (the Merrell Williams documents). *Carter v. Brown & Williamson*, Case No. 95-00934 CA (Duval Cty. Cir. Ct., Fla., Tran. July 26, 1996, at 1329-32).”

● FOF 4032. “In *Haines v. Liggett Group*, 140 F.R.D. 681, 689 (D.N.J.1992), vacated on procedural grounds, 975 F.2d 81 (3rd Cir.1992), the court, following an *in camera* review of 1,500 documents, confirmed ‘plaintiff’s contentions of the explicit and pervasive nature of the alleged fraud by defendants [Liggett, Lorillard, Reynolds, Philip Morris, and the Tobacco Institute] and defendants’ abuse of the attorney-client privilege as a means of effectuating that fraud.’ Specifically, the court found ‘that the attorney-client privilege was intentionally employed to guard against ... unwanted disclosure.’ *Haines*, 140 F.R.D. at 684. Finally, the court stated that defendants and their lawyers ‘abused the attorney-client privilege in their efforts to effectuate their allegedly fraudulent schemes.’ *Id.* at 695.”

● FOF 4033. “In (*Re Mowbray*) *Brambles Australia Ltd. v. British*

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<sup>15</sup> The *Carter* case on defendants’ Appendix A at p. 46 is a different case.

1 *American Tobacco Australia Services Ltd.*, [2006] NSWDDT 15, at Par.  
 2 56, 57, the Dust Diseases Tribunal of New South Wales concluded, after  
 3 considering evidence that included the trial testimony of Frederick Gulson  
 4 in the present litigation, that “BATAS in 1985 drafted or adopted the  
 5 Document Retention Policy for the purpose of a fraud ...”; that “[t]he  
 6 terms of the policy would appear to be so contrived that BATAS may  
 7 secure legal sanction for the stated policy, while nevertheless selectively  
 8 destroying prejudicial documents”; and that BATAS’ communications to  
 9 its lawyers made for the purpose of obtaining advice about document  
 10 destruction under the 1985 Document Retention Policy “were  
 11 communications in furtherance of the commission of a fraud. . . .”<sup>16</sup>  
 12 To summarize, Judge Kessler found:

- 13 ● FOF 4034. “The foregoing Findings of Fact demonstrate that, *over the*  
 14 *course of approximately fifty years*, different Defendants, at different  
 15 times, took the following actions in order to maintain their public  
 16 positions on smoking and disease-related issues, nicotine addiction,  
 17 nicotine manipulation, and low tar cigarettes, in order to protect  
 18 themselves from smoking and health related claims in litigation, and in  
 19 order to avoid regulation which they viewed as harmful: they suppressed,  
 20 concealed, and terminated scientific research; they destroyed documents  
 21 including scientific reports and studies; and *they repeatedly and*  
 22 *intentionally improperly asserted the attorney-client and work product*  
 23 *privileges over many thousands of documents (not just pages) to thwart*  
 24 *disclosure to plaintiffs in smoking and health related litigation and to*  
 25 *federal regulatory agencies, and to shield those documents from the*  
 26 *harsh light of day.*” [Emphasis added].

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27  
 28 <sup>16</sup>In 1980 BATAS was Brown & Williamson’s holding company.

Had the courts and juries in the defendants' Appendix A cases had the benefit of additional defense documents evidencing the defendants' fraud and concealment of material information, such as the documents which were eventually released, it is likely that the defendants' wrongdoing and liability would have been established in each of those cases. Once the incriminating documents were finally disclosed and produced at trial, plaintiffs started winning cases, including the California cases *Henley*, *Boeken*, *Whiteley* and *Bullock*.<sup>17</sup>

**III. Grisham has identified particular findings of fact which support the DOJ decision that the defendants intended fraudulent conduct. This court should apply these same findings to reach the same outcome — that defendants intended fraudulent conduct. Thus, the identified factual findings are “necessary to the bottom-line judgment”: a finding that the defendants intended fraudulent conduct.**<sup>18</sup>

Ms. Grisham wants the Court to apply the *DOJ* factual findings which are “outcome determinative” on the issue of the defendants' fraud and wrongdoing. She is not asking (as the defendants suggest) that the Court apply *every DOJ* finding of fact to her claims, only the pertinent facts that show fraudulent conduct. (See, Appendix A to Grisham's Supplemental Memo on Motion to Stay filed July 27, 2009 (“Supp. Memo”))

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<sup>17</sup> See, *Henley vs Philip Morris Incorporated*, Case Number: CGC-98-995172, Superior Court of California, County of San Francisco; *Boeken v. Philip Morris, Inc.*, Case No. BC226593, Superior Court of the State of California, County of Los Angeles; *Whiteley vs Raybestos-Manhattan Inc.*, Case Number: CGC-99-303184, Superior Court of California, County of San Francisco; and, *Bullock v. Philip Morris, Inc.*, Case No. BC249171, Superior Court of California, County of Los Angeles. These California cases included claims for fraud, deceit, and misrepresentation, so-called “predicate acts” which the defendants were found to have committed in the *DOJ* case.

<sup>18</sup> *Bobby v. Bies* (2009) 129 S.Ct. 2145, 2153.

1 Grisham has identified the findings of fact which *DOJ* Judge Kessler  
 2 previously identified as necessary for her final decision that the defendants  
 3 committed fraud and wrongdoing. (“A determination ranks as necessary or  
 4 essential only when the final outcome hinges on it.” *See*, Defs.’ Issue preclusion  
 5 memo at p. 14 citing to *Bobby v. Bies*, *supra*, 129 S.Ct. at 2153.)<sup>19</sup> These  
 6 identified findings of fact are building blocks that link together to prove the  
 7 elements necessary to find that the defendants committed fraud and wrongdoing.  
 8 Hence, these findings of fact are “outcome determinative” on the issue of the  
 9 defendants’ fraud and wrongdoing.

10 Also, as already mentioned, Grisham has limited her request for issue  
 11 preclusion; She has not asserted that all 4088 facts apply — 1,487 of Kessler’s  
 12 findings are not applicable here. Grisham has carefully identified only those  
 13 *DOJ* findings which prove her specific causes of action and allegations.<sup>20</sup>  
 14 Moreover, the *DOJ* findings she has identified are limited to these defendants,  
 15 their predecessors or successors in interest, and their trade organizations: the  
 16 Tobacco Institute and the TIRC/CTR, groups which were formed to deceive the  
 17 American public, including Grisham.

18 Despite defense contentions to the contrary, this Court is not required to  
 19 “hunt and peck” for the appropriate factual findings to apply. *See*, *Pool Water*  
 20 *Prods. v. Olin Corp.* (9<sup>th</sup> Cir. 2001) 258 F.3d 1024, 1033. Grisham has  
 21 specifically identified the findings of facts which apply to her claims. *See*,  
 22 Appendix A to Grisham’s Supplemental Memo. Moreover, the *DOJ* factual  
 23 findings are straightforward, concise, and easy to understand. Applying these  
 24

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25 <sup>19</sup> The facts of *Bobby*, *supra*, are distinguishable. In that case, the lower  
 26 court was reversed because it improperly applied issue preclusion to an issue  
 27 (whether or not the defendant was mentally retarded) that had never actually  
 28 been litigated.

<sup>20</sup> *See*, Grisham’s Appendix A to her Suppl. Memo for specific FOFs..

1 findings of fact will establish the defendants' liability and thus limit the trial to  
2 causation and damages, which would save tremendous time and cost for all  
3 involved.

4 Of note, by arguing against the doctrine of issue preclusion, the  
5 defendants are perpetuating their longstanding, stated agenda of making  
6 litigation against them as difficult and costly as possible. The tactics of the  
7 tobacco industry to spare no expense in defending these cases was voiced by J.  
8 Michael Jordan, counsel for R J Reynolds, speaking for the industry as a whole:

9 [T]he aggressive posture we have taken regarding depositions and  
10 discovery in general continues to make these cases extremely burdensome  
11 and expensive for plaintiffs' lawyers, particularly sole practitioners. To  
12 paraphrase General Patton, the way we won these cases was not by  
13 spending all of [RJR]'s money, but by making that other son-of-a-bitch  
14 spend all of his.<sup>21</sup>

15 To summarize the disturbing extent of the defendants' massive  
16 wrongdoing, Judge Kessler wrote:

17 . . . despite the length and detail of the Findings of Fact, the evidentiary  
18 picture must be viewed in its totality in order to fully appreciate how  
19 massive the case is against the Defendants, how irresponsible their actions  
20 have been, and how heedless they have been of the public welfare and the  
21 suffering caused by the cigarettes they sell. *DOJ*, 449 F.Supp.2d at 31.

22 Re-litigation of the defendants' fraudulent conduct is particularly  
23 inefficient in this instance, where the defendants will likely defend Grisham's  
24 claims with virtually identical evidence to what they presented in the *DOJ* case.  
25 It is reasonable to presume that if the evidence against them had not been so

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26  
27 <sup>21</sup> See, news article titled *Plaintiffs' Lawyers Undaunted by Tobacco*  
28 *Defeats*, LEGAL TIMES, Jan. 27, 1986, at 2 (describing how plaintiffs' lawyers  
face unlimited funds in litigating against tobacco companies).



1 “massive,” the *DOJ* court would not have found them liable.<sup>22</sup> Thousands of  
 2 hours of attorney and court time, plus tremendous costs went into the *DOJ*  
 3 verdict. To re-litigate the defendants’ fraudulent conduct is unnecessary, time  
 4 consuming, and costly, and will be avoided through applying issue preclusion.

5 **IV. The defendants have inaccurately asserted that certain defense**  
 6 **verdicts are “inconsistent” with the *DOJ* decision. Most of the**  
 7 **verdicts either were not based on fraud or the jury finding on fraud**  
 8 **cannot be determined from the verdict. These verdicts cannot be**  
 9 **considered inconsistent with the *DOJ* case.**

10 The defendants are flatly wrong in claiming that the United States  
 11 Supreme Court disallows issue preclusion when an earlier judgment is  
 12 inconsistent. This is simply incorrect. They imply that issue preclusion is  
 13 *absolutely* unavailable when there is an earlier inconsistent judgment.<sup>23</sup> Instead,  
 14 whether to apply issue preclusion in view of inconsistent judgments turns on  
 15 fairness and is a *discretionary* determination. The US Supreme Court wrote:  
 16 “Allowing offensive collateral estoppel *may* also be unfair to a defendant if the  
 17 judgment relied upon as a basis for the estoppel is itself inconsistent with one or  
 18 more previous judgments in favor of the defendants.”<sup>24</sup>

19 For the court to consider the effect of “inconsistent judgments,” at a  
 20 minimum these “judgments” should actually be comparable to the claims under  
 21

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22  
 23 <sup>22</sup> *Parklane Hosiery Co. v. Shore, supra*, 439 U.S. at 329.

24 <sup>23</sup> The defendants misleadingly state that a comment from a law review  
 25 article is a “direction” from the United States Supreme Court. *See*, Def’s Issue  
 26 Preclusion Memo at p. 7:21-25 and citation to *Parklane Hosiery*. Nor has  
 27 Grisham conceded the point.

28 <sup>24</sup> *Parklane Hosiery Co. v. Shore, supra*, 439 U.S. at 330. (Emphasis  
 supplied.)



1 consideration. The defendants' listed defense verdicts allegedly inconsistent  
 2 with the *DOJ* decision includes cases where fraud was not claimed, or the fraud  
 3 claims were voluntarily dismissed, or the question of fraud is indeterminate. For  
 4 example, nine of the "inconsistent" verdicts involved claims for injury from  
 5 exposure to second hand smoke and do not indicate fraud was an issue. (*See*,  
 6 Def. Appendix A — *Menchini, Swaty, Routh, Seal, Tucker, Janoff, Fontana,*  
 7 *Butler*, and *Dunn* cases; Grisham Appendix 1 and Exhibits 2, 4, 10, 16, 19, 20,  
 8 26, 28, 29 to Phares Decl.)

9 In other cases the basis for the so-called "inconsistent" judgment cannot  
 10 be determined because the various verdict forms combine general questions of  
 11 fraud with questions about reliance, assumption of the risk or proximate cause,  
 12 or the verdict gives no specific basis for the verdict. For example, in *Tune*  
 13 (citation omitted) the verdict reads: "Did [defendant commit certain acts] which  
 14 [were] the legal cause of loss, injury or damage to the [plaintiff]?" In *Welch*  
 15 (citation omitted) the verdict reads: "On the claim of [plaintiff] for compensatory  
 16 damages against [defendants] as submitted in [jury instructions] the undersigned  
 17 jurors find in favor of [defendants]." (*See*, Def. Appendix A — *Londgren,*  
 18 *Welch, Allen, Lucier, Tune*, and *Apostolou* cases; Grisham's Appendix 1 and  
 19 Exhibits 9, 12, 13, 15, 21, 27 to Phares decl.)

20 In still other cases, fraud was actually found (*RellerII*), fraud claims ended  
 21 in mistrial, fraud claims were never reached by the jury, the plaintiffs voluntarily  
 22 dismissed fraud claims, or the plaintiffs never alleged fraud in the first place.  
 23 *See*, Def. Appendix A — *Falise, Vandenburg, Beckum, Coolidge, Reller I and*  
 24 *II, Hall, Carter, Hyde, In re Tobacco Litigation, Tomkin, Mehlman, Rogers;*  
 25 Grisham Appendix 1 and Exhibits 1, 3, 5, 6, 7, 8, 11, 17, 22, 23, 24, 25, 30 to  
 26 Phares decl.)

27 Two final cases defendants cited, *Conley* and *Inzerilla* (citation omitted)  
 28 resulted in defense verdicts where the plaintiffs had originally pled fraud.

1 However, in *Conley* the defense attorney publically stated after the trial that  
 2 “[the judge] . . . ruled that the plaintiffs had failed to show that [RJ Reynolds]  
 3 products were defectively designed or that [plaintiff] had not been warned about  
 4 the risks of smoking.” *See*, Ex. 18 to Phares Decl. Given this statement, fraud  
 5 does not appear to have been one of the issues eventually decided in the case.  
 6 The verdict in *Inzerilla* was based on pre-1969 fraudulent concealment only.  
 7 The verdict form indicates the jury did not consider fraud based on the  
 8 defendants’ omissions or misrepresentations and that no fraud after 1969 was  
 9 considered. *See*, Ex. 14 to Phares Decl.

10 Given that these cases do not ultimately present inconsistent judgments,  
 11 there is nothing unfair about applying the selected *DOJ* findings of fact to  
 12 Grisham’s case. In weighing so-called “inconsistent” verdicts, “[A] district  
 13 court should consider the facts of any given case including, for example, the  
 14 posture of the opinion (i.e., whether it represents an interlocutory motion or a  
 15 final judgment) and the attention and care that the decision devotes to the  
 16 issue,”<sup>25</sup> before deciding that the two cases represent an inconsistency making  
 17 the application of issue preclusion lean toward being unfair.<sup>26</sup> Each case stands  
 18 on its own footing for issue preclusion analysis.<sup>27</sup>

19 Judge Kessler’s findings on fraud are clearly articulated and supported by  
 20 evidence in the record. Her findings of fact have been scrutinized for almost

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22 <sup>25</sup> *Jack Faucett Associates, Inc. v. American Tel. and Tel. Co.*, (D.C. Cir.  
 23 1984) 744 F.2d 118, 130.

24 <sup>26</sup> There is no “inconsistency” between the *DOJ* Court’s findings of fraud  
 25 and one case on Defendants’ Appendix A, where fraud was in fact found. *Blue*  
 26 *Cross and Blue Shield of New Jersey, Inc. v. Philip Morris, Inc.*, 178 F. Supp. 2d  
 27 198 (E. D. N. Y. Oct 19, 2001).

28 <sup>27</sup> *Jack Faucett Associates, Inc. v. American Tel. and Tel. Co.* (D.C. Cir.  
 1984) 744 F.2d 118, 130.

1 three years by the appellate court before it affirmed Judge Kessler's findings,  
 2 reasoning, conclusions, and decisions.<sup>28</sup> These findings are not the opinion of a  
 3 "a single judge in a single case."<sup>29</sup> The appellate court filed a "*Per Curiam*"  
 4 opinion. In other words, all three judges agreed with Kessler — the facts and  
 5 evidence demonstrated mail and wire fraud upon the American public, including  
 6 Grisham.

7 Of special note, two cases the defendants have cited which alleged RICO  
 8 claims are not necessarily inconsistent either. In *Blue Cross and Blue Shield of*  
 9 *New Jersey, Inc. v. Philip Morris, Inc.* (EDNY 1999) 36 F. Supp. 2d. 560;  
 10 (2003) 344 F. 3d. 211, the insurer-plaintiffs filed claims for health care  
 11 reimbursements alleging both state law fraud claims and RICO violations. A jury  
 12 found for the insurers on their state law fraud and misrepresentation claims<sup>30</sup> but  
 13

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14 <sup>28</sup> *U.S. v. Philip Morris USA Inc.*, 566 F.3d 1095, 1121 (D.C.Cir. May 22,  
 15 2009) ("There was sufficient evidence to support district court's finding that  
 16 cigarette manufacturers and tobacco-related trade organizations engaged in mail  
 17 and wire fraud with specific intent to defraud smokers and potential smokers  
 18 about health effects of smoking and environmental tobacco smoke,  
 19 addictiveness of nicotine, and health benefits from low tar "light" cigarettes,  
 20 despite defendants' contention that court applied impermissible "collective  
 21 intent" standard, where companies' research indicated that cigarette smoking  
 22 caused disease, that nicotine was addictive, that light cigarettes did not present  
 23 lower health risks than regular cigarettes due to smoker compensation, and that  
 24 secondhand smoke was hazardous to health, there was ensuing pattern of  
 25 memoranda within corporations acknowledging that smoking was addictive, and  
 26 accepted throughout corporations, and authors of fraudulent statements were  
 27 high ranking executives. 18 U.S.C.A. §§ 1341, 1343.")

28 <sup>29</sup> Def's. Memo, pp. 12:3-4.

<sup>30</sup> Defendants were found liable for fraud and misrepresentation under  
 New York's consumer protection statute, N.Y. Gen. Bus. Law § 349, Deceptive  
 (continued...)

1 found that the insurer-plaintiffs had not proved a *direct* claim under RICO. (*See*,  
 2 Ex. 31 to Phares decl.) On appeal, the fraud verdict for the insurer-plaintiffs was  
 3 reversed because these third-party claims were found to be too remote from the  
 4 individuals who were actually injured by smoking. opposed to RICO.<sup>31</sup>

5 Despite defense assertions to the contrary, the *Blue Cross* and the *DOJ*  
 6 cases are in fact very consistent. In both cases the evidence showed the  
 7 defendants made fraudulent misrepresentations for more than 50 years; the  
 8 evidence showed that these defendants knew their statements and representations  
 9 to be false; the evidence further showed that the representations were material  
 10 and that the defendants intended the consuming public to rely upon those false  
 11 representations. Whether fraud is RICO mail and wire fraud, or statutory  
 12 consumer fraud, or common-law fraud does not change the fraudulent acts upon  
 13 which those claims are based. The defendants persist in confusing “claims”  
 14 with the underlying acts that form the basis for those claims. In short, both  
 15 courts found fraud.

16 Similarly, the *Iron Workers* case<sup>32</sup> involved third-party insurer-plaintiffs  
 17 (Iron Workers Local Union 17 Insurance Fund) suing to recover costs paid for

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19 <sup>30</sup>(...continued)  
 20 acts and practices unlawful, in the amount of more than \$17 million dollars.  
 21 See, Ex. 2 to Decl. of Pat Gregory.

22 <sup>31</sup> Although informing this Court that the verdict was overturned on  
 23 appeal, Defendants failed to inform the court that the decision was reached on a  
 24 certified question to the N.Y. Appellate Court, which found that N.Y. Gen. Bus.  
 25 Law § 349 could not be asserted derivatively by an insurer. See, e.g. *Blue Cross*  
 26 *and Blue Shield of N.J., Inc. v. Philip Morris USA Inc.*, 3 N.Y.3d 200, 818  
 27 N.E.2d 1140, 785 N.Y.S.2d 399, 2004 N.Y. Slip Op. 07403 (N.Y. Oct 19,  
 28 2004).

<sup>32</sup> *Iron Workers Local Union No. 17 Insurance Fund v. Philip Morris et al*, ND Ohio, 1:97-cv-1422, Verdict 3-18-99. No appeal taken.

1 smoking-related medical treatments for individual smokers. The plaintiffs  
2 brought claims for violations of federal and state RICO and conspiracy.  
3 Defendants again argued that these plaintiffs were derivative and too remote  
4 from the actual injuries of the smokers to justify recovery. Because the jury  
5 verdict appears to combine all elements of proof into each interrogatory, it is  
6 impossible to tell on what basis the jury found for the defendants. Verdict:  
7 “We, the Jury [find for defendant] on the issue of Violation of Ohio’s Corrupt  
8 Activity Act. . . on the issue of Conspiring to Violate The Corrupt Activity Act,  
9 . . . on the issue of Engaging in Civil Conspiracy.” (*See*, Ex. 32 to Phares decl.)  
10 Was this verdict influenced by the remoteness issues? The answer to this  
11 question simply cannot be determined. Thus, this verdict cannot be considered  
12 to be squarely inconsistent.

13 Defendants also refer to *Schwab v. Philip Morris U.S.A. Inc.*, (E.D.N.Y.  
14 2006) 449 F. Supp. 2d 992 to argue against issue preclusion. The *Schwab* court  
15 was asked to apply the *DOJ* findings of fact but did not do so. The main reason  
16 was because Liggett, a tobacco defendant in *Schwab*, was a prevailing party in  
17 the *DOJ* case and settled with the Department of Justice long before the *DOJ*  
18 judgment was entered. The *Schwab* court noted, “Application of estoppel to all  
19 but one of many defendants would confuse the jury, making administration of  
20 the case more difficult.” *Id.* at 1079. Further, a fair reading of *Schwab* infers  
21 that because there was no “finality” to the *DOJ* opinion, at the time Judge  
22 Weinstein thought it best not to apply issue preclusion on the basis of a “non-  
23 final” judgment. Now that the DC Circuit Court of Appeals has affirmed the  
24 *DOJ*’s result, it is no longer a “non-final” judgment.

25 Finally, as previously noted, it cannot be determined the extent to which  
26 the cases the defendants cite had the benefit of tying together each piece of  
27 evidence which the *Minnesota* case started and the *DOJ* Court and the attorneys  
28 working for the federal government methodically continued after the *Minnesota*

1 settlement. To this day, the defendants have repeatedly opposed producing even  
2 that evidence which has been ordered to be made public in the *Minnesota* case,  
3 asserting privileges where none exists.<sup>33</sup>

4       It is thus doubtful that earlier tobacco cases had the benefit of the many  
5 years the federal government devoted to digesting, analyzing and sorting  
6 through the evidence, categorizing each piece according to the issues of mail and  
7 wire fraud, assembling the evidence related to smoking and health, nicotine  
8 addiction and manipulation, youth smoking, second hand smoke, and  
9 participation in the enterprise, as methodically assembled and set forth in Judge  
10 Kessler's opinion and her outlined table of contents. The specific purpose of  
11 these findings and the manner in which they are ordered is to aid future courts,  
12 such as this Honorable Court, in applying issue preclusion to these carefully  
13 considered facts and issues that have now been litigated to finality. Offensive  
14 issue preclusion is the tool provided to the Court to prevent re-litigation of  
15 exhausted litigation issues and to give the Court the ability to say, "enough is  
16 enough."

17       The doctrine of issue preclusion has been endorsed not only by the 9<sup>th</sup>  
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26       <sup>33</sup> See, e.g., *Tompkins v. R.J. Reynolds Tobacco Co.*, 92 F.Supp.2d 70  
27 (N.D.N.Y. Mar 03, 2000); *Falise v. American Tobacco Co.*, 193 F.R.D. 73  
28 (E.D.N.Y. Jan 04, 2000); *U.S. v. Philip Morris Inc.*, 212 F.R.D. 421 (D.D.C.  
May 17, 2002).

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1 Circuit,<sup>34</sup> but also by the U.S. Supreme Court for cases just like Grisham's.<sup>35</sup>  
 2 Thus the Court is on solid ground in applying offensive issue preclusion where  
 3 appropriate in the *Grisham* case.

#### 4 **Conclusion**

5 The defendants and their attorneys are permanently enjoined from  
 6 committing more fraudulent acts and controverting the facts finally adjudicated  
 7 in the *DOJ* case. Thus, issue preclusion, particularly as related to fraud and  
 8 wrongdoing, should be applied to the instant case. To find otherwise enables  
 9 these defendants and their attorneys to continue violating Judge Kessler's direct  
 10 Order. Moreover, under 9<sup>th</sup> Circuit precedent, there is finality to the findings of  
 11 fact in the *DOJ* opinion, especially considering it has been affirmed on appeal.  
 12 Further, the defendants should not be allowed to re-litigate those *DOJ* findings  
 13 of fact relevant to Grisham's allegations of design defect, negligence and breach  
 14 of express warranty. Res judicata should be given to the *DOJ* findings. They  
 15 are based on considerable evidence, as cited in the *DOJ* record, and the same  
 16 evidence will be presented at trial in the Grisham matter.

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24 <sup>34</sup> See, e.g., *Syverson v. IBM*, 472 F.3d 1072, 1078, n.8 (9th Cir. 2007).  
 25 Of note, the defendants' cited cases to oppose offensive issue preclusion are in  
 26 jurisdictions outside the 9<sup>th</sup> Circuit, which has approved offensive issue  
 27 preclusion on the basis of the Supreme Court's holding in *Parklane Hosiery Co.*  
 28 *v. Shore*, 439 U.S. 322, 329 (1979).

<sup>35</sup> *Parklane Hosiery Co. v. Shore*, *supra*, 439 U.S. at 329.

1 Dated: August 28, 2009

Respectfully Submitted,

2 BAUM, HEDLUND, ARISTEI & GOLDMAN, P.C.

3  
4 By: /s/Frances M. Phares

5 Frances M. Phares, Esq.  
6 Michael L. Baum, Esq.  
7 Attorneys for Plaintiff  
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1 STATE OF CALIFORNIA  
 2 COUNTY OF LOS ANGELES } ss.  
 3

4 I am employed in the County of Los Angeles, State of California. I am  
 5 over the age of 18 years, and am not a party to the within action; my business  
 address is 12100 Wilshire Blvd., Suite 950, Los Angeles, California 90025.

6 On the date hereinbelow specified, I served the documents described as  
 7 set forth below on the named defendants in this action as follows:

8 **Date of Service: August 28, 2009**

9 **Document Served: PLAINTIFF'S REPLY MEMORANDUM IN**  
 10 **REGARDING PLAINTIFF'S REQUEST FOR**  
 11 **COLLATERAL ESTOPPEL/ISSUE**  
 12 **PRECLUSION IN RELATION TO MOTION TO**  
 13 **STAY**

14 **Parties Served: SEE ATTACHED SERVICE LIST**

15   X   **(VIA THE COURT'S ECF FILING SYSTEM)**

16        **(BY PERSONAL SERVICE)**

17        **(BY U.S. MAIL)** I caused such envelope(s) with postage thereon fully  
 18 prepaid to be placed in the United States mail at Los Angeles, California.  
 19 I am "readily familiar" with the firm's practice of collection and  
 20 processing or correspondence for mailing. It is deposited with the U.S.  
 21 Postal Service on the same day in the ordinary course of business. I am  
 22 aware that on motion of the party served, service is presumed invalid if  
 23 postal cancellation date or postage meter date is more than one day after  
 24 date of deposit for mailing in affidavit.

25   X   **(BY E-MAIL)** I caused said documents to be transmitted via facsimile to  
 26 the e-mail addresses marked on the attached service list.

27        **(BY FACSIMILE)** I caused said documents to be transmitted via  
 28 facsimile to the offices of the addressee(s) marked on the attached service  
 list.

I declare that I am employed in the office of a member of the bar of this  
 court at whose direction the service was made.

**EXECUTED:** August 28, 2009, 2009 at Los Angeles, California.

/s/ Sheila Beam  
 Sheila Beam

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